



AMERICAN NAMEPLATE

NAMEPLATE MANUFACTURERS THROUGH ETCHING, SCREEN PRINTING, AND SPECIAL EFFECTS.

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American Nameplate, the Chicago area's premier nameplate printer, is a U.L. recognized supplier that has been serving the product identification needs of OEM providers since 1934.

Over the years, we've earned our reputation as a technically superior and environmentally sensitive company that is committed to delivering dependable and highly functional identification products in a timely manner, three business days or less if you are in a hurry for your order.

In our business, all orders are custom orders. We're especially proud of the fact that we've emerged as a one-stop-shopping resource that excels in meeting all of the identification needs of our exceptionally diverse customer base.



ETCHED NAMEPLATES

American Nameplate is the Midwest area's leading supplier of durable etched nameplates. Typically, these nameplates are deeply etched on aluminum, stainless steel, brass, bronze, nickel silver or CRS, and then filled with long-lasting, colorful enamels and baked. You can rely on our problem solving experts for assistance in determining which of the metal surfaces will be best suited for your specific application. Need a nameplate that will provide many years of dependable identification? Please call to find out more.

SCREEN PRINTED NAMEPLATES

Screen printing is the most economical process for producing aluminum, stainless steel, brass, or bronze nameplates. A wide variety of colors are possible with this process, where enamel, epoxy, or polyester inks are surface printed on the metal and then durable coats of baked varnishes are added to insure long lasting serviceability. If quality and economy are important let us handle your nameplate needs.



PRESSURE SENSITIVE LABELS

To satisfy the diverse needs of our customers, American Nameplate offers a complete line of Pressure Sensitive products for labeling and identification applications. Typically, the labels we manufacture are made of Mylar, Lexan, aluminum foil or vinyl. Inks are either surface or sub-surface printed onto these materials and the encapsulated with an additional layer of a wide variety of laminates. The durability and flexibility of the products make them ideal for either flat or contoured surfaces. Pressure sensitive labels are available in a wide range of colors and with special effects, die-cut to shape or supplied in rolls.



OTHER PROCESSES

The product identification business is not as static as it might appear. Increasing requirements and demand for products with more design appeal continue to impact the industry. American Nameplate is an experienced supplier of embossed namplates, print and seal products, and flexible new lightweight plastic substrates of all kinds, including DOMING.

TRANSPARENT or TRANSLUCENT finishes are ideal for panel backlighting, digital readouts, dead fronting and other applications. Abrasion-resistant finishes may be applied to reduce surface blemishes and cosmetic rejection. Second surface (SUB-SURFACE) printing results in totally protected imagery.

EMBOSSING is the process used to raise a pattern of copy above an original (normal) surface by the use of matched male and female dies. STAMPING is the opposite and is used to depress copy below the surface. Metals suitable for embossing and stamping include aluminum, brass, stainless and CRS. In general, metals, which have been annealed, are more easily embossed. Material thickness can vary from .002" foils up to 1/8" and more if necessary.

The PRINT and SEAL process screens ink into a sheet of unsealed aluminum, which is then sealed with a chemical process. This captures the ink below the surface of the aluminum and insures a permanent image, which cannot be scratched or removed.

We routinely print BAR CODED and SERIALIZED nameplates, imprinting images photographically onto a variety of metals, foils or plastics. Serialized numbers are generally stamped into the metal nameplates, but can also be screen-printed on metal or foil nameplates.

American Nameplate's highly trained craftsmen produce reliable, top quality identification products in every type of finish and material that's used in business today. Our modern screen printing and etching facility uses state-of-the-art registering equipment to produce top quality corporate identification products.



Because every order is special, we've structured our business to produce and deliver the same "Gold Standard" service to customers requiring quantities as small as 10 or as large as a million. These are produced in every imaginable size and shape.

EAGLE EXPRESS GUARANTEES 3 DAY SERVICE

HERE IS HOW IT WORKS

- Bring your nameplate requirements to our attention, and we will meet your needs.
- Once final approval of your time-sensitive nameplate is received, we will produce and ship within 3 days from receipt of your order (add 3 days if part is new).

IT IS THAT SIMPLE

- The EAGLE EXPRESS 3 day service charge is 50% premium on the value of your order. (\$100.00 minimum charge).

FREE EAGLE EXPRESS SERVICE!

We also offer a FREE "EAGLE EXPRESS" service to our present customers, who generated a certain volume in the past calendar year. Give us a call, your firm may already qualify for a time-sensitive EAGLE EXPRESS coupon.

DO YOU NEED U.L., C.U.L. AND CSA RECOGNIZED LABELS?

We manufacture U.L., C.U.L. and CSA recognized labels under the following product names

- 1. AMERICAL V** – A vinyl overlaminated pressure sensitive label Affixed to alkyd enamel, stainless steel, acrylic paint, unsaturated (thermoset) polyester plastic and acrylonitrile butadiene styrene (ABS) plastic, maximum temperature 80°C (176°F), minimum temperature -29°C (-20°F); aluminum, maximum temperature 60°C (140°F) minimum temperature -29°C (-20°F); polypropylene plastic, maximum temperature 40°C (104°F), minimum temperature -29°C (-20°F). Suitable where exposed indoors to high humidity or occasional exposure to water or lubricating oils.
- 2. AMERICAL P** – A mylar overlaminated pressure sensitive label Affixed to aluminum, galvanized steel and alkyd base enamel, maximum temperature 150°C (302°F), minimum temperature -40°C (-40°F); acrylic paint, acrylonitrile butadiene styrene (ABS) plastic and unsaturated (thermoset) poly ester plastic, maximum temperature 80°C (176°F), minimum temperature -40°C (-40°F); polypropylene plastic, maximum temperature 80°C (176°F). Suitable where exposed indoors to high humidity or occasional exposure to water or lubricating oils.
- 3. AMERICAL FS** – An aluminum foil pressure sensitive label Affixed to aluminum, stainless steel, galvanized steel and alkyd enamel, maximum temperature 150°C (302°F). Suitable where exposed indoors to high humidity or occasional exposure to water.
- 4. AMERICAN METAL PLATES**
All metal gauges .012 and up on stainless steel, brass and aluminum.

OUR FILE NUMBER IS MH 14339

DO YOU NEED NAMEPLATES TO MEET MILITARY SPECIFICATIONS?

We manufacture to such numbers as

GG-P-455	Photosensitive metal nameplates
MIL-P-514	Nameplates for attachment to U.S. Military Property
MIL-P-15024 (A-A-50271)	Nameplates for identification of equipment
MIL-P-19834	Adhesive backed foil plates
MIL-P-38477	Plastic decals for aerospace identification
MIL-M-43719	Adhesive backed labels

and many more